

Inland



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Why Webcasting?



Benefits of Webcasting:

- Extend Reach
- Reduce Costs
- Gain Valuable Information
- Timely Disclosure
- Secure Access
- Archive Information

www.inlandav.ca

Inland AV Webcasting

Inland AV offers highly flexible webcasting solutions. A branded webcast can be delivered as a fully-managed solution where Inland AV executes all functions of the event setup, production and administration.

Benefits of Webcasting:

■ Extended Reach

Reach more people by providing your audience with the ability to attend meetings and training from home, office or wherever you have internet access.

■ Reduce Costs

Reduce costs and lost productivity associated with transporting employees, suppliers or customers to physical meeting and training locations.

■ Gain Valuable Information

Gain valuable information with live Q & A, chats, 2-way audio, polling, surveys, testing, certification and extensive reporting and analysis capabilities.

■ Timely Disclosure

Webcasting allows organizations to broadcast meetings live, allowing for timely disclosure of sensitive information.

■ Secure Access

Restrict access to meetings by providing audience members with generic or customized passwords.

■ Archive Information

Store meeting content in an archive, allowing viewers to access meetings on-demand 24/7.

Webcasting Tutorials

Log onto www.inlandav.ca for more webcasting information, case study and six webcast tutorials.

www.inlandav.ca/rentals/webcasting.php

The screenshot shows a webcast player interface. On the left is a 'client logo' for Streamlogics. The main area is a 'media player window' displaying a woman's video feed and a slide titled '8 Steps to a Successful Webcast' with the subtitle 'Webcasting Your Way'. Below the video is an 'indexing box' with a list of topics. On the right is an 'event title' '8 Steps to a Successful Webcast'. At the bottom right is an 'interactivity Q & A' section.

Online Webcasting Tutorials

- Sales and Marketing
- Investor Relations
- Corporate Communications
- Financial Industry
- Healthcare Industry
- Technology Industry

**Call your Inland AV location
or dial 1.800.933.6006 and see what
interactive webcasting can do for
your next meeting's ROI.**

Webcasting technology powered by streamlogics

www.inlandav.ca